

Beef Cattle “At a Glance”

YOUNG PEOPLE FARMING THE FUTURE

For More Information

Feedlot TECH

- ▶ www.feedlottech.com.au/explore/

Agriculture Victoria – Beef

- ▶ www.agriculture.vic.gov.au/livestock-and-animals/beef

BetterBeef Network

- ▶ www.agriculture.vic.gov.au/support-and-resources/networks/betterbeef-network

Your Career — Beef Cattle Farmer

- ▶ www.yourcareer.gov.au/occupations/121312/beef-cattle-farmer

Career Harvest — More To Meat

- ▶ www.careerharvest.com.au/more-to-meat

Contact Us

Murray Mallee Local Learning & Employment Network (MMLLEN)

73 Beveridge Street, Swan Hill VIC 3585

(03) 5033 2017

mmlen.com.au

[facebook.com/mmlen](https://www.facebook.com/mmlen)



Department
of Education

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INDUSTRY DESCRIPTION

Australia's beef cattle herd was 24.4 million head in June 2021; approximately 1.5% of the global cattle herd (of 1.5 billion head) and is projected to reach 28.8 million head into 2024.

Australia accounts for 3% of global beef production, producing 1.9 million tonnes cwt (carcase weight price) of beef and veal in 2021.

In 2021, Australia was the fourth largest beef exporter after Brazil, India and USA.

Over the past 20 years, total global consumption of meat has been steadily increasing. Australian per capita consumption of beef was approximately 19.2kg in 2021, while the global average is 6.4kg.

Did you know?

- In Victoria there were 10,000 beef cattle farm businesses in 2019–20, representing 23% of the national beef cattle farm businesses
- In 2019–20 Victoria's herd size was 2.0 million of beef cattle comprising 1.4 million head of beef cows and heifers (one year and over) and 600,000 calves less than 1 year old
- Victoria has the 3rd largest population of beef cattle after Queensland (10.4 million) and NSW (3.6 million)
- In 2019–20 Victoria contributed 21% of Australia's beef production (2,374,000 tonnes) and is the third largest beef and veal producer after Queensland and NSW.
- Between 2018-19 and 2019-20, Victoria's beef and veal meat production increased by 30,000 tonnes, an increase of 6%

*Source: 2022 MLA State of the Industry Report, The Australian red meat and livestock industry. <https://www.mla.com.au/about-mla/the-red-meat-industry/>; Victorian Beef Industry Fast Facts June 2021. https://agriculture.vic.gov.au/_data/assets/pdf_file/0012/699285/Beef-Fast-Facts-June-2021-Final.pdf

** For the purposes of this document the Murray Mallee region includes the Victorian Local Government Areas of Swan Hill, Mildura, Gannawarra and Buloke and the NSW Local Government Areas of Murray River, Balranald and Wentworth.

KEY STATISTICS

In 2020/2021 the Gross Value of cattle and calves across the Murray Mallee Region** was \$111 million!

CAREERS IN BEEF CATTLE ACCORDING TO PASSION

. IF YOU LOVE BEING OUTDOORS .

Farm Manager . Feedlot Manager . Pen Rider . Cattle Movements and Dispatch . Cattle Induction and Health . Feeding / Milling Hand . Bobcat Operator . Livestock Transportation Manager . Irrigation Technician . Plant Breeder . Plant Propagator

. IF SCIENCE IS YOUR THING .

Agricultural Researcher . Agricultural Scientist . Agronomist . Biosecurity Officer . Botanist . Entomologist . Environmental Scientist . Extension Officer . Plant Pathologist

. IF TECH IS YOUR GIG .

Engineer . Machinery Operator . Mechanic . Precision Agriculture Consultant . Research & Development . Robotics Technician . Spray Technician . Welder

. IF CARING FOR THE ENVIRONMENT IS FOR YOU .

Biologist . Botanist

. IF YOU LOVE BEING CREATIVE .

Agricultural Journalist . Brand Specialist . Graphic Designer . Marketer . Plant Blogger . Radio Broadcaster . Social Media Strategist

. IF YOU WANT TO LEAD .

Agribusiness Manager . Business Owner . Grower Integration Manager . Human Resources Manager . Pest Health Manager . Plant Production Manager . Product Development Manager . Purchasing Officer Retail Manager . Supply Chain Manager

. IF YOU WANT TO CRUNCH THE NUMBERS .

Accountant . Agricultural Economist . Contract Manager . Commodity Trader . Logistics Scheduler . Occupational Health and Safety Representatives . Payroll Officer . Quality Assurance . Agribusiness Administrator